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Bullz-Eye Marketing & Events takes V.I.P. treatment to a whole new level

Las Vegas, Nevada – Bullz-Eye Marketing & Events, a dimensional design and marketing firm specializing in exhibits and environments co-hosted a networking “after-party” at the Pure Nightclub during Exhibitor Show 2007.

This unique event included a fully loaded hospitality area inside the exclusive Owner’s Suite with a capacity of 50 people. In addition, open V.I.P. tables were added adjacent to one of the four themed dance areas at Pure.

The event featured specialized V.I.P. treatment for attendees to simply relax and enjoy the club after a long day of show floor and classroom activities.

“This event was put together to showcase our ability to effectively entertain Exhibitor Show attendees” said Loren Ellis, President and CEO of Bullz-Eye Marketing & Events. “Most people effectively networked all day on the show floor and we wanted to create and environment for them to relax and kick-up their feet”

Jose Lopez, President of Agile Trade Show and Event Furnishings said “We were told that Paris Hilton showed up and we had taken her usual suite.”

Agile Trade Show and Event Furnishings co-hosted the event on Tuesday, March 27.

Pure Night club is located in the Caesar’s Palace Hotel and Casino.

Bullz-Eye Marketing and Events is headquartered in San Jose, California with services in Las Vegas and New York. For more information, visit

www.bullz-eyemarketing.com

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